

THRIVING IN PARADISE



CHARLOTTE COUNTY
ECONOMIC DEVELOPMENT

What you need to know about locating
your business in Charlotte County, Florida.

Welcome to business in paradise.

It's time to leave winter snows and traffic snarls behind. Get away from everyday hassles in Charlotte County, Florida, and get ahead with ease in a gorgeous sun-drenched climate that's also one of the best business climates in the nation. Escape the crush of crowds, taxes and costs, and engage all your senses as you soak up sweeping views of the Gulf horizon—views matched by a serene operational environment that facilitates productivity with lower costs, lower taxes and pro-business regulations.

Now is the time to change your life in a location that feels like a vacation every day and works like a dream to support your business success with vital assets and exciting opportunity.

Come ignite your passion and kickstart your enterprise. Locate, live and thrive in the paradise of Charlotte County.



LocateToParadise.com



CLOSE DEALS



8 great paradise perks:

1. LOW COSTS:

Our costs are 10% lower than Florida's average overall costs.

2. LOW TAXES:

Benefit from zero income, estate and inheritance taxes.

3. REDUCED REGULATIONS:

Fewer burdens mean more productivity and profitability.

4. STRATEGIC LOCATION:

Interested clients and business partners surround you.

5. A PIPELINE FOR SAVVY TALENT:

Thousands of creative minds will fuel your new enterprise.

6. A SETTING THAT ENGAGES AND INSPIRES:

Natural beauty and walkable amenities will motivate you.

7. SUPERB WORKING SPACES:

Unique office and flex space are a short walk or commute away.

8. POWERFUL LOCAL SUPPORT:

Our business and government leaders are committed to your success.



"Charlotte County is a welcoming community growing with new opportunities and so much to offer business owners looking to bring their operations here. A one-of-a-kind place to start a business!"

Chase Russell
Owner and CEO
Russell Aviation



"The local chambers and business community have a passion for promoting small business which is supported by a solid local government administration."

Christian Mortimore
Owner
Los Dos Christianos Coffee



We have what you need in the world's best haven for business.

A REFUGE FROM REGULATIONS. AN OASIS OF OPPORTUNITY AND EASE.

In Florida's top-rated business climate, smooth sailing is standard operating procedure, thanks to streamlined regulatory processes, competitive costs and a favorable tax structure growing ever more advantageous. Steadily diminishing tax rates include the corporate tax rate, recently reduced to 4.458%, and some taxes eliminated altogether, like income, estate and inheritance. And while increased regulation may be on the horizon elsewhere, Florida's pro-business leadership remains steadfast in its commitment to continually exploring new avenues to support businesses of all sizes. In a world of uncertainty, Florida is an oasis of opportunity.

AN UNRIVALED SETTING FOR UNSTOPPABLE PASSION AND PRODUCTIVITY.

Charlotte County eases your costs even further—10% below the state average—while immersing your team in a setting of spectacular beauty inspiring heightened creativity and deeper satisfaction.

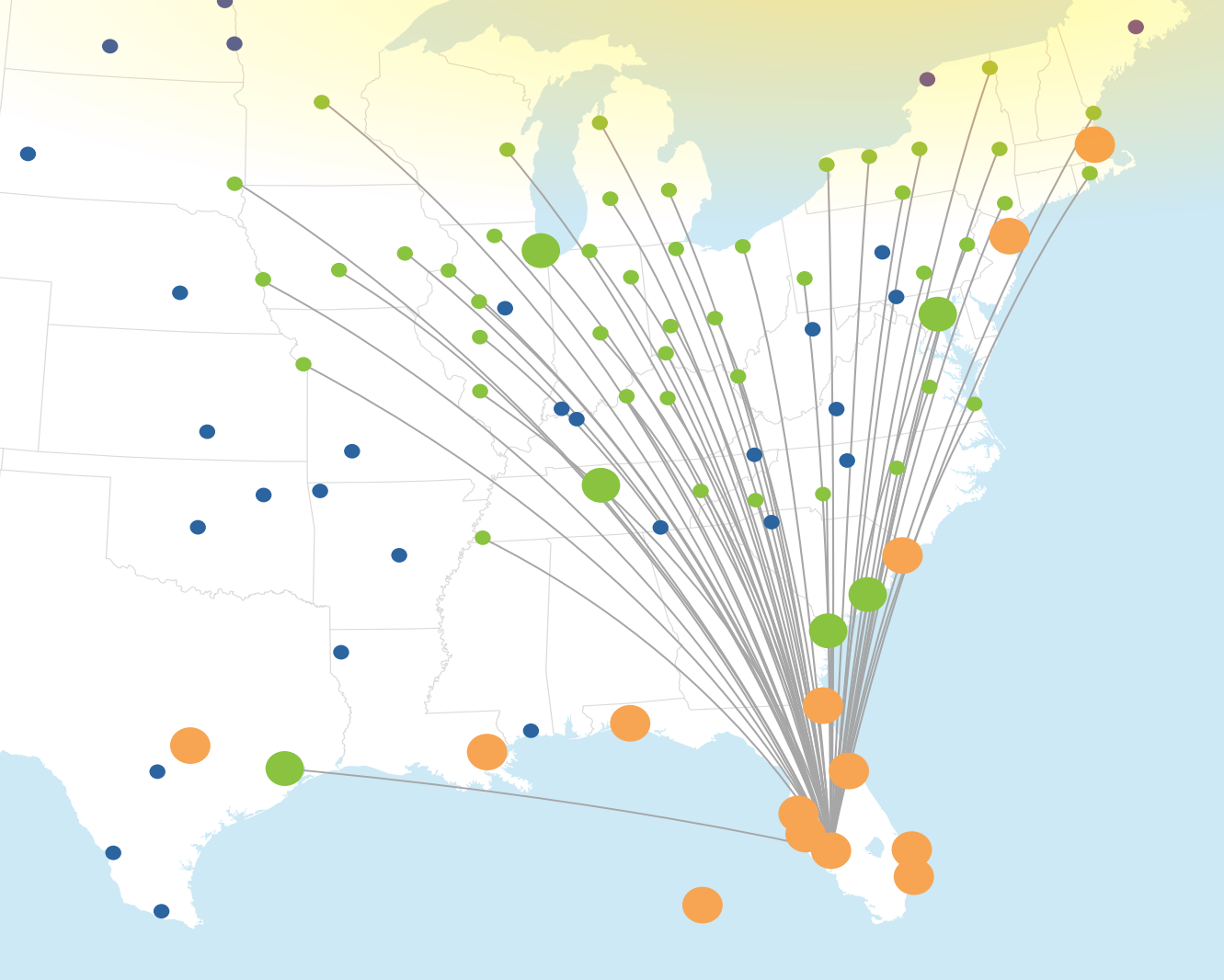
Great ideas come naturally when you work in paradise, and when you commute with a stroll or a bike ride, by scooter or a short, scenic drive. "Power lunches" are truly powerful, set against wide blue horizons echoed in the wide-open opportunities made possible by a flourishing business community, attentive county leadership, and a knowledge-intensive environment nurtured by area colleges and universities.

You have a passion for your business. Charlotte County clears your way to unleash that passion and create the success you desire.

Charlotte County: #7 Top Entrepreneurial Ecosystems in America

Heartland Forward





MAXIMUM MOBILITY

Go anywhere and everywhere from Charlotte County, a place for upward profitability and peak mobility that includes fast, convenient flights from Punta Gorda Airport, where Allegiant Air offers service to over 50 nonstop destinations.

A FLOWING PIPELINE OF AFFORDABLE, CREATIVE TALENT

Grow your team with an available regional labor pool of 500,000 with training resources that include colleges and universities in the county and a short drive away in the region. Regardless of your industry focus, there is a nearby talent pipeline prepared to deliver solutions to fuel your business. Our workforce experiences a high quality of life and arrives to work with a positive, inspired approach to problem solving.



"Here in Charlotte County, we are so fortunate to have wonderful government leaders and business leaders. It's a great community of people, and of friends, and of families."

Kaley Miller

Marketing & Communications Manager
Punta Gorda Airport



NETWORK



We make sure you make the connections to thrive.

A single call sets our business services team in motion, as we connect you to:

THE BEST WORKING SPACE. Whether it's an affordable attractive office setting, co-working space, or tailored flex or industrial warehousing, secure the ideal operational environment.

POWERFUL BUSINESS NETWORKING: Your business can grow by networking with business allies and company prospects with a complimentary

3-month membership to our 3 local area Chambers of Commerce. Events are attended by a diversity of high-profile business leaders and community representatives, and always have a strong turnout. With this special 3-month waived membership offer, you will have access to the dynamic business community of the region, including the Charlotte County Chamber of Commerce, the Punta Gorda Chamber of Commerce, as well as the Englewood Florida Chamber of Commerce.

WORKFORCE DEVELOPMENT. With the assistance of CareerSource Southwest, recruit and screen potential employees at no cost, and explore other savings like tax credits and on-the-job training.

MENTOR SUPPORT: Leverage the knowledge of leading local innovators and professionals from SCORE (Service Corps of Retired Executives) and the Small Business Development Center.





FLOURISH

FINANCIAL RESOURCES: Access needed capital through loan programs, lines of credit and introductions to the region’s angel investing market.

LEGAL, MARKETING AND ACCOUNTING

PARTNERS: Launch and grow with strategic support through a network of professionals offering legal, marketing and accounting expertise.

CUSTOMER INTRODUCTIONS. Meet government entities and private businesses eager to consider the purchase of products and services of entrepreneurs and new businesses in the county.

HOUSING AND REAL ESTATE SERVICE: In a vibrant and diverse real estate market, our local real estate professionals are ready to help. Find the perfect home for a thriving life in a paradise of pristine beaches and 365 miles of saltwater and freshwater canals (more than Venice, Italy!)

“Charlotte County has the strategic location, quality of life and diversity of talent we need to perform at our very best. We have seen incredible growth in our business since we chose Florida.”

Darryl Keys
President & CEO
Zypha Corporation

NATION’S BEST TAX CLIMATE

#1

individual taxes

#6

corporate taxes

#2

unemployment insurance taxes

#4

overall rank

#13

property taxes

—2021 STATE BUSINESS TAX CLIMATE INDEX





FIND YOUR PLACE

Take the plunge. Make the call.

Your goals for life and work are too important to be left in the cold. It's time to find your place in the sun, to take the plunge in paradise. It's time to live and thrive in every way. Every day you wait is a day in paradise lost. Why not make the call today?

CONTACT US TODAY! | **941.764.4941** | LocateToParadise.com



CHARLOTTE COUNTY

ECONOMIC DEVELOPMENT

Your Business. Cleared for Takeoff.