

## Hurricane Ian Response and Recovery

The Economic Development Office has focused on business outreach following Hurricane Ian.

We partnered with CareerSource Southwest Florida to open a call center to reach out to Charlotte County businesses. As of January 6th:

- **3,463 outreach calls made to Charlotte County businesses.**
- **905 Business Assessment Surveys completed.**
- **\$264,424,975 million in business damages reported.**
- **10,585 resource emails sent.**

We are working hard to reach all Charlotte County businesses to offer recovery resources and support. If you need information or assistance please visit our website:

[www.Cleared4Takeoff.com/Hurricane\\_Ian](http://www.Cleared4Takeoff.com/Hurricane_Ian) or call us at 941-764-4941.



## Post Hurricane Ian Business Recovery Webinar



### Post Hurricane Ian Business Recovery Webinar

December 15, 2022  
Live Webinar at 12:00 PM

Join us for a FREE webinar with guests from the SBA, CareerSource SWFL, Charlotte County Emergency Management, and more to talk about recovery resources for small businesses.

The Economic Development Office hosted a Post Hurricane Ian Business Recovery Webinar on December 15th with community partners, including the SBA, CareerSource Southwest Florida, and the United Way of Charlotte County. If you missed it you can view the webinar and the slide show on our [website: https://cleared4takeoff.com/hurricane\\_ian](https://cleared4takeoff.com/hurricane_ian)



## 2022 Social Media Recap

**16,988**

UNIQUE WEBSITE VISITS



**10,901**

MARKETING EMAILS SENT



### facebook



**25.7%**  
INCREASE  
IN FOLLOWERS



**113,123**  
IMPRESSIONS

**477**  
NEW  
FOLLOWERS



**80,901**  
IMPRESSIONS



**283**  
REPOSTS

### LinkedIn

### twitter



**114**  
NEW  
FOLLOWERS

**36,749**  
IMPRESSIONS



**55.4%**  
INCREASE  
IN FOLLOWERS



**29,573**  
IMPRESSIONS