

Florida Economic Development Council Innovation in Marketing Award

In October the Economic Development Office was recognized at the Florida Economic Development Council's Annual Conference by being awarded the Innovation in Marketing Award for last year's digital marketing campaigns. It's an honor to be recognized by our state's Economic Development Council. Our marketing campaigns highlighted our beautiful community, our workforce, and our pro-business attitude. We are fortunate we have such a wonderful community to feature in our marketing campaigns. Our office works with the Charlotte County based marketing firm, Marketing Alliance, in our marketing efforts. Their fantastic team helps take our ideas and turns them into stylish and innovative marketing campaigns. The award will be presented to the Board of County Commissioners on Tuesday, November 23rd. See part of our latest digital marketing campaign below.



When Cheney Brothers needed a linchpin location for their fast-moving Florida distribution network, Charlotte County was the obvious choice. Now the company covers the entire FL market rapidly and cost-effectively with its Ocala-Rivera Beach-Charlotte County network. And from Charlotte County, Cheney drivers can deliver as far north as Tampa and as far south as Naples and still be home in time for dinner. And Charlotte County delivers other advantages like lower costs and taxes, less regulation and more. See <https://cleared4takeoff.com/logistics>. #ComeSeeForYourself #CharlotteCountyFL



Cleared4Takeoff.com

SCORE Drop-In Mentoring



The Economic Development Office has partnered with SCORE Port Charlotte's certified business mentors to provide cost-free mentoring for Charlotte County's small businesses.

Cost-Free Business Assistance



If you are in-business, starting a business or interested in growing your business; join us Friday, October 29th Charlotte County Economic Development offices.

The Drop-In mentoring is held at our office in our conference room once a month. SCORE will resume these mentoring sessions in January 2022. The date and time will be announced on our social media soon.



Follow us on social media for the latest economic development news.